Journals, Part II: Why doesn’t the library just cancel this “second tier” title and buy mine?

I was recently asked by a faculty member why we had “lower tier” journal titles, but not a particular Nature title he was interested in. It’s a good question. In the last issue of the newsletter I talked about the double whammy of journal price increases and stagnant budgets. In this installment, I am going to discuss what has come to be known as “the Big Deal” and its impact on collections and budgets.

What is a Big Deal? The Big Deal, a term coined by the University of Wisconsin-Madison’s Director of Libraries Kenneth Frazier, “is an online aggregation of journals that publishers offer as a one-price, one size fits all package. The Big Deal usually allows the library to cancel paper subscriptions at some savings or purchase additional paper copies at discounted prices. But the content is, henceforth, "bundled" so that individual journal subscriptions can no longer be cancelled in their electronic format.” Usually these are multi-year licenses with an annual cap on inflationary increases. There are both pros and cons to these arrangements. Pros include access to an expanded number of journals for a fixed price and packages are relatively simple to manage. Cons include the inability to manage budgets through title level cancellations, steadily increasing prices well above the rate of inflation, and a significant percentage of the budget held hostage by a few large publishers.

To complicate matters: Because the Harrell HSL partners with University Libraries to license a broad range of resources, the majority of our budget is committed to a relatively small number of bundled packages provided by the large commercial publishers. This reduces our flexibility, but we also benefit. Remember, our relationship with University Libraries has provided an opportunity to leverage Harrell HSL collection dollars to maximum effect, and as a result this not only benefits Penn State Hershey, but all of Penn State University. Is this pricing model sustainable in the long term? Not likely; as prices continue to increase and budgets remain, flat libraries are beginning to look for alternatives. Open access is one of those alternatives. (See article) Continued on Page 6 . . .
READ Poster Recognition Award

By Elaine Dean

The Harrell Health Sciences Library is pleased to announce the second annual cycle of the READ Poster Recognition Award, designed to recognize individuals who are and have been strong supporters of the Library. A committee of faculty and staff, both from within and outside the library, is responsible for administering this program. The 2012/2013 Harrell HSL READ Poster Recognition Award recipients are:

Thomas Abendroth, MD Chief of Medical Informatics, Center for Quality Innovation
Alan M. Adelman, MD, MS Physician and Professor, Department of Family and Community Medicine
Cheston M. Berlin, MD Physician and Professor, Departments of Pediatrics and Pharmacology
Judith S. Bond, PhD Evan Pugh Professor Emeritus, Department of Biochemistry and Molecular Biology
Kelly D. Karpa, PhD Associate Professor, Department of Pharmacology
Carol F. Whitfield, PhD Associate Dean, Preclerkship Curriculum, and Professor, Department of Cellular and Molecular Physiology
Philip Wilson, PhD, MA Historian of Medicine and Science, Professor, Department of Humanities, and Director, The Doctors Kienle Center for Humanistic Medicine.

Each selected honoree will be photographed with a book of their choice to create a READ Poster and will provide a statement about the book and why their experience with the library has been meaningful. The posters will remain on display in the library until the next annual cycle and will also be displayed on the library webpage. The Harrell HSL will host a reception on October 25, 2012 at 4 PM in the library to unveil the posters. Please join us in congratulating the honorees.

Additional information about the program is available online at this site: http://harrell.library.psu.edu/READ

Penn State Profiles: Connecting Through Research

Are you interested in finding a collaborator for your research idea? Do you need to identify someone with shared interests for your Medical Student Research project? Profiles can help!

Penn State Profiles is a research networking tool designed to build professional networks within a research organization. Driven by NIH-funded, open source software, Profiles employs data from faculty publication histories to generate associations among members. Profiles auto-populates citations from PubMed and allows members to manually enter non-PubMed publications and information such as education, narratives, and photos. Information can be retrieved by name or keyword (e.g. tyrosine kinase or lung cancer).

Investigators with common research interests are identified by shared terms in their publication records and are organized as “similar people.” Profiles displays data including top keywords for an author, similar people, co-authors, and faculty in the same department. Keyword clouds list and weight published areas of research while an internal ontology organizes concepts related to the publications including disorders, chemicals and drugs, genes, and molecular sequences.

Penn State Profiles is comprised of faculty information yet is freely searchable to everyone. Profiles can be accessed through the workplace links drop down menu on the library website or at http://profiles.psu.edu. If you are faculty and your profile is missing, please let the development team know by sending an email to profiles@hmc.psu.edu.

By Robyn Reed
What Does Open Access Have To Do With Me?  Part 2

By Esther Dell

From last time  ….traditional publishing practices make it difficult (costly) for scientist/scholars and their institutions, as well as funders of their research, to access the results of their efforts.

So What Do We Really Want?

In the academic world, the primary activities are teaching, learning and research.  In other words, we do things that lead to publications (in all sorts of formats), we use published materials to aid instruction, and our students learn with the assistance of publications.  A most simplistic way of looking at this process would indicate that our mission includes both the creation and the use of the “goods”.  It is also well understood that scientists are not interested in hiding the knowledge that they have uncovered, and educational institutions have higher goals than just reaching the students to whom they confer degrees.  There is a general understanding that there are net producers and net users, and a certain amount of compensation is tolerable.  However, the publishers in this equation seem to be getting a much bigger return on their investment, and the cost of accessing resources is unsustainable for libraries and those they serve.

So, we are essentially hoping for ways to use and share our work with the least amount of obstacles and cost.  Libraries have been aware of this imbalance for a period of time.  Scientists and educators are gradually learning about the cost barriers to accessing necessary materials, and are beginning to join in the exploration for better ways to conduct scholarly communication.

Options for Change

Open Access (OA) is generally accepted to mean access to publications that is free of barriers (charges, copyright, licensing, etc.), which would imply unrestricted availability and use.  However, this may be a good time to note that open access does not imply permission to plagiarize - an ethical issue vs. a legal one.

One way that Open Access literature can be stored and accessed is through repositories that are hosted by institutions with considerable information technology infrastructures, or archived by individual authors.  Check the journal’s policy to determine if you are permitted to archive the postprints or only the preprints.

Another option is to publish in OA journals where articles are made available to the public without charge once the item is published.  These journals charge an up-front publication fee to cover the cost of their efforts.  These fees range from hundreds to thousands of dollars, and can be paid by the author, the research funding agency (from the grant when permitted) or by the author’s institution.  Some publishers have discounts for member institutions, and others waive the fees based on various conditions.  Penn State’s institutional membership with BioMed Central, for example, offers Penn State-affiliated authors a 15% discount on article-processing charges.  Many publishers provide a choice of either publishing by the OA model or the “traditional” model within the same title.

Taking Charge

All is not lost even when there are no funds to pay the high publication fees.  One important thing is that every author should carefully review the copyright agreement before signing it at the time of manuscript submission.  Make sure that it complies with any requirements from funding sources financing the research.  For example, if research is supported by NIH and the agreement does not explicitly permit submission of the final manuscript to PubMed Central within twelve months, you need to attach the addendum provided by Penn State legal counsel (http://med.psu.edu/c/document_library/get_file?folderId=660446&name=DLFE-8312.pdf).

Continued on Page 4 . . .
Trouble Finding The HHSL Website?

Look for our new link on the Infonet!

The Bulletin

- Prepare for the flu: Plan to be vaccinated
- Call for applications: Woodward Education
- View highlights from the Magnet Redesign
- Health and Wellness Lunch and Learn Series
- Breast Center T-shirt order form
- New Remote Portal information
- Online BLS registration for Medical Center
- Complete your compliance training by Nov 30
- Institutional Sharps Guidelines
- We Believe...We are building a healthier world
- Get emergency information on your cell phone
- Child Abuse Mandated Reporting - Learn more

Health Info

Compliance - Dashboards - Employment - Penn State

Harrell Library

Have you seen the new Filters Sidebar in PubMed?

This sidebar replaces the Limits page and allows you to narrow the results of your search in a variety of ways, including by publication date, publication type, and language.

For an overview of how to use this sidebar to limit your PubMed search results, watch this tutorial from NCBI and NLM on YouTube:

http://www.youtube.com/watch?v=KGs547njZ7U

For assistance searching PubMed or using the new Filters Sidebar, contact a librarian at the reference desk Monday-Friday from 8am-5pm at (717) 531-8634 or email herrell@hmc.psu.edu

By: Elaine Dean

...Continued from Page 3: What Does Open Access Have To Do With Me?

If the publisher does not consent to the addendum, the manuscript will need to be withdrawn. You do not want to find yourself inadvertently violating the law, or end up having to pay an OA publication fee afterwards to ensure compliance.

In addition, consider amending the agreement to retain your rights as an author to self-archive (on your own or your department’s web site), to store the work in your institutional repository, to use it in the classroom, to share with colleagues, to distribute at your presentations, etc. These are reasonable uses, but they will be lost forever if they are not negotiated at this time. These can be written in and may require some negotiation with the publisher. There is also a separate addendum prepared by the CIC (Big Ten) Universities that can be used as a reference, or as is; it can be found at http://www.cic.net/Libraries/Library/authorsrights.sflb.

Next time, we will talk about some other nuts and bolts in surviving and, hopefully, thriving in the developing Open Access environment as a scientist and academician.

Explore Open Access Week - October 22nd-28th: http://www.openaccessweek.org/
Build Your App Library: Genius Scan
By: Lauren Kime

Are you too busy to hunt down a scanner or fax machine? The Genius Scan app by The Grizzly Labs makes it easy to scan documents, receipts, and photos with your smartphone. Genius Scan works best on iPhones/iPads/iPod Touch devices (free) and Android smartphones ($0.99). Just snap a picture, and Genius Scan optimizes the image to produce a PDF or JPEG that can be sent to email, other apps, or saved in cloud storage. Pros: great for travel, has functions to make scanned text searchable and build multi-page PDFs Cons: may be cumbersome when scanning long documents

Resource Feature: MyNCBI
By: David Brennan

MyNCBI is a feature of the NCBI databases – which includes such resources as PubMed - that allows you to save records, save searches, and customize your results display with filters and other options.

For general use, MyNCBI allows you to manage PubMed searches and bibliographies in much the same way as a citation manager like Mendeley or Zotero - these files can be exported from MyNCBI to combine PubMed bibliographies with those from other sources. In addition, MyNCBI allows you to create alerts based on saved searches, so you can receive email updates for a search on a specific topic. MyNCBI includes additional features for filtering search results, highlighting search terms, and displaying results.

For researchers, a MyNCBI account is required for a number of reasons, most notably that MyNCBI manages PD/PI bibliographies resulting from NIH-funded grants (superseding the eRA platform in 2010: http://grants.nih.gov/grants/guide/notice-files/NOT-OD-10-103.html)

Penn State Hershey users must access MyNCBI via the Harrell Health Sciences Library webpage to access full-text materials provided by the library. MyNCBI can be accessed directly using the MyNCBI link, or within PubMed using the “Sign In” link at the top right of the page.

◊ The first time you use MyNCBI, you may receive error messages about the security certificate – these are normal - add the exceptions to your browser configuration to stop this message from displaying in the future.
You must have a updated version of your browser with javascript and cookies enabled.
Tree of Life . . . Hope

The Harrell Health Sciences Library now houses the Tree of Life . . . Hope sculpture. Located on the southeast wall of the library, the sculpture can be viewed from the main floor of the library, the second floor of the library, and the courtyard of the College of Medicine building.

The sculpture was created by artist Travis Tuck in memory of Nancy “Bunny” Schwentker, and generously donated by Edward Schwentker, MD. Dr. Schwentker is Professor Emeritus of Orthopaedics and Rehabilitation and the orthopaedic consultant for the CURE Honduras Hospital. All are welcome to visit the library to see the Tree of Life . . . Hope.

. . . Continued from Page 1 (Director’s Note)

So to answer that faculty member’s question - as we acquire journals in bundled packages, we lose the ability to manage the collection at the title level. We can no longer cancel what may be perceived as a “second tier” journal if it’s part of a “Big Deal” and subscribe to a title from another publisher that may be more relevant. As discussed in the previous issue, we certainly encourage our faculty, staff and students to make purchase recommendations, but we can’t guarantee we will always purchase a recommended title. After evaluating all the alternatives, it may prove to be more economically viable to acquire articles through Interlibrary Loan, on a pay-per-view basis, or at other times it may make economic sense to subscribe to a title taking into account we have limited flexibility and limited dollars.


http://www.dlib.org/dlib/march01/frazier/03frazier.html

CTSI Day
October 24
10:00 a.m. to 3:00 p.m.
T2500

Heard about “CTSI” but still don’t really know what it is? In June 2011, Penn State, the Medical Center, and the College of Medicine collectively earned one of only sixty national Clinical and Translational Science Award grants to help accelerate the pace of promising research. The $27.3 million grant from the National Institutes of Health supports the Penn State Clinical and Translational Institute, or Penn State CTSI, based here at Penn State Hershey. At CTSI Day, faculty, staff, and students will have the opportunity to learn what the CTSI is and what it has accomplished, what’s in store for the future, and what tools it offers to help researchers develop their work.

For more information and to see the agenda, visit: http://ctsi.psu.edu/?page_id=2145.

From the Office of the Vice Dean for Research and Graduate Studies:

The New One-Stop-Shop for Your Penn State Hershey Research Resources

Penn State Hershey’s web presence has been improved to offer a comprehensive online tool for our research resources. The new Penn State Hershey Research Concierge is an easily accessible website that provides a comprehensive listing of the research information you need in one location. In just one or two clicks, you can quickly discover essential forms, safety resources, funding information, education and training links, and much more. We are continuing to expand and enhance this site, so please send suggestions.

The Concierge can be accessed by visiting http://med.psu.edu/concierge. Send any questions or comments to ResearchConcierge@hmc.psu.edu.
Staff Highlights

What We’re Doing

Nancy Adams traveled to Boston along with David Richard, MD to investigate the Evidence Based Medicine-related curricular practices of medical schools there. The travel was part of a project funded by the Woodward Endowment for Medical Education, which included Todd Felix, MD (principal investigator) and Samuel Faber, MD.

David Brennan authored three book chapters:


Esther Dell received a professional development grant from the Middle Atlantic Region NN/LM to complete a Certificate in the Copyright Management and Leadership Program.

Cynthia Robinson completed her year as a mentor for the NLM/AAHSL Leadership Fellows Program with her attendance at the Capstone Event held in Washington D.C., Oct. 2-4, 2012.

Visit us on the Web: http://med.psu.edu/web/library/home/librarynews

The Harrell Library recycles! You can help by placing your recyclables in appropriate receptacles.

Spotlight: New Librarian, Lauren Kime

The Harrell Health Sciences Library recently welcomed Lauren Kime, MLIS to the role of Assistant Librarian for Collection Access and Support Services. Lauren earned her master’s degree in Library and Information Sciences at the University of Pittsburgh and served as the assistant librarian at the Washington County Law Library in Washington, Pennsylvania before joining us in Hershey. Additionally, she has a background in public history records research and has worked as a diagnostic MRI technologist at the UPMC Shadyside Hospital and Hillman Cancer Center.

Lauren is looking forward to working with everyone at the Harrell Health Sciences Library to make accessing electronic journals and articles easier, especially while using point-of-care resources. Lauren has also been appointed Editor of @Harrell.Lib and would love to hear comments and suggestions from library users. If you have content or announcements that you would like to see in upcoming issues of @Harrell.Lib, please contact Lauren at lkime@hmc.psu.edu.
George T. Harrell Health Sciences Library Showcase

When walking by the library please take a moment to explore the display cases in the foyer. Don’t forget to look for the Annual Halloween Collection display and the National Medical Librarians Month: Advancing the education mission at Penn State Hershey display in October!

Mendeley is a free reference manager and academic social network, that allows you to organize references, create citations, and bibliographies. Mendeley also features a social networking component that allows you to create groups, collaborate, and share the latest research with colleagues. The display will run through the beginning of October. Visit the Library webpage to take advantage of Mendeley: http://harrell.library.psu.edu/mendeley

The Banned Books display showcases health sciences and related books that have been challenged or banned locally or regionally in the United States. Banned books week runs from September 24th to 28th. This exhibit will run through the beginning of October.

Save the Date!

Data Management Symposium

March 26, 2013

College of Medicine, Lecture Room D, 12 pm – 5 pm

◊ Keynote speaker – Mike Conlon, Director Biomedical Informatics, COO of the Clinical and Translational Science Institute, Univ. of Florida
◊ Data issues and challenges in clinical and basic sciences areas (e.g. curation, sharing, maintenance)
◊ Resources to help with various aspects of data management

Co-sponsored by the Harrell Health Sciences Library and the Clinical and Translational Science Institute

Partial funding provided with a grant from University Libraries

Look for more details in upcoming weeks!

Contact: Robyn Reed, rreed4@hmc.psu.edu